

# Terms and Conditions

Welcome to Digital-Activist.org.

This platform is owned and operated by Greenpeace Nordic.

These Terms of Service outline the terms and conditions upon which you can use our website to create and run campaigns, and connect with others who share the same values.

## 1. Accepting our Terms of Service

By creating an account and ticking the box next to the words “I have read and agree to the Terms and conditions” on the registration form or by participating in a campaign on our platform, you signify that you accept these Terms of Service and agree to be bound by them.

## 2. Creating a Campaign

2.1 You can use our platform to create one or more campaigns to advocate any cause that does not promote hatred, violence, discrimination or stereotypes based on race, gender, ethnicity, sexuality or religion. Campaigns may not be offensive, illegal, defamatory or infringe the rights or threaten the safety of others.

2.2 If you would like to create a campaign using our platform, you must set up an account with us. When setting up your account, you must provide information about yourself that is true, current and complete.

2.3 You are solely responsible for maintaining the confidentiality and security of your account. You are also solely responsible for all activities conducted through your account.

2.4 You must notify us immediately of any unauthorised use of your account. We will not be liable for any loss or damage arising in connection with any unauthorised use of your account.

2.5 We will use your email address to contact you in relation to your campaign, your account and other platform related updates.

2.6 You release and forever discharge us from any liability, action, claim, loss or damage you suffer or incur relating to, or in connection with, any campaign you create on this platform.

## 3. Participating in a Campaign

3.1 You release and forever discharge us from any liability, action, claim, loss or damage you suffer or incur relating to, or in connection with your involvement in any campaign you sign on our website (including any messages you receive from the creator of a campaign).

## **4. Your Content**

4.1 You warrant that all text, images and other content you post on our website (Your Content) is your original work and/or to the extent that Your Content includes any text, images or other content owned by a third party, you warrant that you are licensed to use and reproduce such content on our website, or do not require a licence for the use in question.

4.2 You understand and agree that we may, in our sole discretion and without notice, edit and/or remove any campaign you have created on our website or any of Your Content which we believe violates these Terms of Service or which is or may be offensive, illegal, defamatory, or infringe the rights, or threaten the safety, of others.

4.3 By submitting and posting your content on our website, you give Greenpeace Nordic all necessary rights and licences to display and distribute Your Content for the purpose of promoting your campaign and this platform.

## **5. Using our Platform**

5.1 This platform is non-commercial use by individuals or non-governmental organisations only.

5.2 We do not endorse or authorise any campaigns on our platform.

5.3 You must use our platform in accordance with these Terms of Service only for lawful purposes and in a way which does not infringe the rights of anyone or restrict or inhibit anyone's use of our website.

5.4 You must not harvest or collect personal information about other users of our platform for the purpose of sending unsolicited commercial messages or for any other purpose.

5.5 We update and carry out maintenance on our platform regularly, so we may have to suspend access, service or functionality on our platform from time to time, without notice. We will not be liable if, for any reason, our platform is not available at any time or for any period of time.

5.6 Our platform may contain links to third party sites and resources. We have no control over those sites, and will not be liable for any loss or damage you suffer or incur when you use a third party site or resource.

5.7 We own, or are the licensee of, the intellectual property rights in the content of our platform, including text, photos, images and trademarks.

## **6. Closing your account**

6.1 We may suspend or cancel your account if you fail to comply with your obligations under these Terms of Service.

6.2 If your account is suspended or closed for any reason, you will not have access to the account (including Your Content). We recommend that you make regular back-ups of Your Content.

## **7. Liability**

7.1 You use our platform at your sole risk.

7.2 We provide our platform on an “as is” basis. We do not represent or warrant that the operation of our platform will be secure, confidential, uninterrupted, error-free, accurate, complete or current.

7.3 Except where we are unable to exclude our liability by law, we will not be liable to you for any loss or damage, however it arises, whether in contract, statute of tort (including negligence), arising out of, or in connection with, your use of (including inability to use) our platform.

7.4 We exclude liability for any loss of profit, loss or corruption of data, special, exemplary, punitive, incidental, indirect or consequential loss or damages suffered or incurred or arising in connection with our platform, or in connection with any act or omission by us (negligent or otherwise).

7.5 You indemnify us against all liability, action, claim, loss or damage arising out of, or in connection with, Your Content, your use of (or inability to use) our platform, any breach of our Terms of Service, and your conduct with respect to our platform and other users of our platform.

## **8. General Terms**

8.1 We reserve the right to change any or all of these terms and conditions, and/or add new terms and conditions at any time. When we do so, we will make a new copy of these Terms of Service available on our platform. Your continued use of our platform will be deemed to constitute your acceptance of such changes.

8.2 These Terms of Service set out the entire agreement between you and us relating to your use of our platform and supersedes all prior discussions and communications.

8.3 There is no relationship of employment, partnership, agency or fiduciaries between you and us.

8.4 This agreement is governed by and construed under the Danish law.

8.5 Any dispute or difference arising out of these Terms of Service will be submitted to arbitration in accordance with, and subject to, the Danish Law. The seat of arbitration will be Copenhagen. The language of the arbitration will be English. The number of arbitrators will be one.

## Frequently asked questions

### 1) What is Digital-Activist.org?

Digital-Activist.org is an initiative by European Changemakers at Greenpeace.

The aim of this platform is to support grassroots groups and movements amplify their impact with a diversity of digital campaigns. Currently, the platform features a social storming tool which allows groups to organise activists for a coordinated response on social media platforms - Twitter, Facebook and Instagram.

The European Changemaker project seeks to equip young changemakers with the knowledge, skills, tools, inspiration and connections to run effective campaigns by offering an online toolkit, online community of practice and online and on-site training schemes. Read more at [europeanchangemakers.org](http://europeanchangemakers.org)

### 2) How is this platform funded?

The platform is built and managed by Greenpeace Nordic and other Greenpeace staff members or consultants working on the project. Greenpeace does not accept money from governments or corporates, maintaining its independence.

### 3) How does this help/fit into Greenpeace's work?

Greenpeace aims to support the wider climate justice movement by providing for example tools - such as the tool on this platform - in order to strengthen the collective movement's fight for a green and just future.

4) Who can create campaigns on this platform?

Only verified users can create campaigns on this platform. The digital space for coordinated outputs is quite crowded these days. We want to limit the use of the platform to groups and movements that align with Greenpeace's core values of non-violence, transparency and equality. For this reason, we have set up a registration process that needs initial verification. Once verified you can run any number of campaigns for your group.

The initial registration process might be longer but gives us and other users on the platform the peace of mind that the platform is trustworthy and belongs to the community.

5) What topics can I run campaigns on?

We do not control the topics that you may run the campaign on but it's very important to us that the use of the platform is in line with Greenpeace's core values.

Your campaigns can advocate any cause that does not promote hatred, violence, discrimination or stereotypes based on race, gender, ethnicity, sexuality or religion and are not offensive, illegal, defamatory or infringe the rights or threaten the safety of others.

We keep the rights to remove your campaign if we find it to be in contradiction or violation of these values.

6) Is Greenpeace endorsing or supporting the campaigns on this platform?

We do not endorse or authorise any campaigns on the platform. The campaigns and its content are the responsibility of the users. However, we do allow visitors to the page to report campaigns and will process reports regularly.

7) How do I report a campaign on Digital-Activist.org?

All campaign pages have an option to report the campaign. To ensure that this feature is not used to silence legitimate campaigns, we limit the reasons for reporting a campaign and also process these reports on a case by case basis.

8) What kind of data is being collected on the users and how secure is it?

The page has two types of users, the campaigners and the visitors. The campaigners are users that want to set up their own campaigns and hence need to provide us enough information for us to verify them and communicate with them. The visitors, however, do

not provide any information currently and the only data collected is not personal information and through cookies. You can read more about data and GDPR compliance in our [privacy policy](#).