

Privacy policy and use of cookies (Digital-Activist.org)

Greenpeace believes that you have a fundamental right to privacy on the Internet and we work to protect your security on the Internet.

Privacy Policy

Responsible for processing personal data on “digital-activist.org” is the

Greenpeace Nordic (hereafter GPN)

Njalsgade 21G

2300 Copenhagen

Denmark

Tel: + 45 (0)33 93 5344

Email: info.dk@greenpeace.org

GPN also provides the “digital-activist.org” domain.

Personal Data Representative

John Dinamarca, Data Protection Officer

Tel: +46 (0)72 537 1036

Email: john.dinamarca@greenpeace.org

Whose data are we collecting?

The platform “digital-activist.org” will have two types of users:

- 1) Visitors - “Digital-activist.org” provides campaign pages where “visitors” interact with the page and its features without providing any personal contact information. Read “information you provide us with” and “use of service” sections under the **Information we collect about you** heading and the **What are Cookies?** heading.
- 2) Campaigners - “Digital-activist.org” provides a service for “campaigners” to build their own campaign pages. To do so, “campaigners” have to provide us their personal information for verification, account access and other “digital-activist.org” related platform updates.

Information we collect about you.

Content in GPN's "digital-activist.org" data file with personal data may include the following types of data:

1. Information You Provide Us With

When you create your “digital-activist.org” account, the registration form asks for the following mandatory information: email address, first name and last name, country of residence,

organisation affiliation, campaign area and that you have read and agree with the Terms and Conditions of the platform. If this mandatory information is not provided, it is not possible to use the “digital-activist.org” platform.

Additionally, for both “campaigners” and “visitors”, your browser provides GPN with anonymized location information through the use of the Google Analytics tool.

2. Use of the Service

When you (“campaigners” or “visitors”) connect to “digital-activist.org” on the Internet, GPN's web servers automatically create a log of each visit. These logs usually include the time of connection, IP address, web pages you visited, features used, web browser, other similar information. Please also see our Cookie policy below.

3. Your transactions with us

GPN saves registrations of your inquiries and agreements with GPN, the content you provided us with, services provided to you, as well as your communication and interaction with us.

4. Common sources of information

Most of the information collected from you is collected at the beginning and during the membership when you use the “digital-activist.org” platform.

For how long do we store your data?

“Campaigners”: We store your data as long as you have an active account with us. If you decide to deactivate your account or we have to deactivate your account for violation or other platform related issues, you can request the deletion of all your data.

“Visitors”: Tracking data is anonymised and will be stored in logs. This data does not cause any threat to your data security as it is anonymous.

On what legal basis do we process your personal data?

By using the “digital-activist.org” platform, we assume **legitimate interest** as the legal ground on which we process your personal data. For “campaigners”, this will allow us to process registrations and operate the platform, and allow us to communicate with you about any information relating to the platform or any changes to the service. “Visitor” data will be anonymised.

For what purposes are we processing your personal data?

We process your personal data for the following purposes (one or more purposes may apply at the same time):

1. To provide, operate and develop services

GPN will use your (“campaigners”) personal information to provide you with services on “Digital-Activist.org” platform and to implement the agreement between you and GPN, to ensure the security and functionality of our platform as well as to investigate any abuse of the platform’s Terms and Conditions.

GPN will use your (“visitors”) anonymised information to create reports for the use of the platform.

2. For communication with “campaigners”

GPN will use your personal information to communicate with you to, for example, verify your details, send important notes and other similar messages related to our platform and to inform you if our services have changed.

Is information about you regularly shared with others?

No. GPN will not sell, transfer or otherwise share your personal information with third parties unless otherwise stated below.

Your full name and email address is available to administrators and others in your organisation group through the "digital-activist.org" platform when you set up an account on “digital-activist.org”.

“Digital-activist.org” shows social networking buttons for sharing from Facebook and Twitter on campaign pages to make it easy for “visitors” to share campaigns on “digital-activist.org” with friends. These social network sharing buttons are linked to web servers that can track your behavior on our platform. You can install browser add-ons such as "Disconnect" for Chrome and Firefox to prevent this.

GPN also automatically collects information about website visitors to help us manage and improve our site. We use Google Analytics to collect and analyze this data. You can install "Google Analytics Opt-out Browser Add-on" to prevent information about your visits to our site from being sent to Google Analytics.

Is your information transmitted to countries outside the European Union (EU) or European Economic Area (EEA)?

The “digital-activist.org” platform does not intend to transfer your information to countries outside of the European Union (EU) or European Economic Area (EEA).

If the situation arises that we have to transfer data outside the EEA we will ensure that the transfer is made to a country that is protected by a European Commission decision or otherwise made under conditions where we have appropriate on-site security guards to protect your

information in accordance with the Data Protection Act, such as entering into standard agreements approved by the EU.

Principles for securing the information

Only specially appointed employees and volunteers within GPN and organizations working on behalf of GPN are entitled to use the file manager for personal data. Different access levels have been created based on the information a person needs in his or her role within “digital-activist.org”.

All GPN employees and our subcontractors are obliged to keep confidential information about personal data obtained through the work.

Your rights under the GDPR

You have special rights under the Data Protection Act which can be exercised by contacting us at: Njalsgade 21G, 2300 Copenhagen, or by calling us on +45 (0)33 93 5344 or by emailing us at info.dk@greenpeace.org, including:

- the right to access the personal data that has been collected about you by making a request for registration access in accordance with data protection laws. We may charge a reasonable sum when a request is considered unfounded or unreasonable;
- the right to have your personal data corrected if they are incorrect or incomplete;
- the right to have your personal data deleted under special circumstances in accordance with data protection laws;
- the right to request a restriction on the processing of your personal data in special circumstances in accordance with data protection laws;
- the right to ask us not to process your personal data for marketing or other purposes that are of legitimate interest to us;
- the right to ask us not to make automated decision-making; and
- where you have given your consent, to request that you withdraw your consent at any time

If you are dissatisfied with how we process your personal information, you can write to us using the contact details above, and/or notify:

Datatilsynet, Carl Jacobsen Vej 35, 2500 Valby, by calling 3319 3200 or by emailing dt@datatilsynet.dk

Changes to the Privacy Statement

Policy GPN may periodically amend this Privacy Policy and change or revoke access to the “digital-activist.org” platform at any time, with or without any prior notice. However, if this Privacy Policy changes materially, in a disadvantageous manner, GPN will notify such change on the

"digital-activist.org" website for 30 days. GPN recommends that you visit this Privacy Policy from time to time to notice any changes.

What are Cookies?

Cookies are small files that are downloaded to your computer (or your mobile phone) from web pages that you visit. Cookies contain information that allows web pages to remember if you have used the website before.

Greenpeace Nordic uses cookies like most other websites to create the best experience for you when you visit our site. Other cookies allow us to better understand how visitors interact with our website (using tools like Google Analytics) so that we can improve it.

Greenpeace Nordic also uses cookies to ensure that the investments we make in online marketing are as cost-effective as possible by tracking how well individual ads perform. These cookies are sent out by third parties that we have deemed safe. From time to time, we post ads on other websites for people who have visited our website and the technology behind these ads is also based on cookies. These cookies as well as all the others we use do not contain information that can identify you as a person.

All browsers let you check which cookies you accept and which ones you want to delete. You will usually find these settings under "presets" or "tools" in your browser. For more information about cookies, please visit www.allaboutcookies.org .